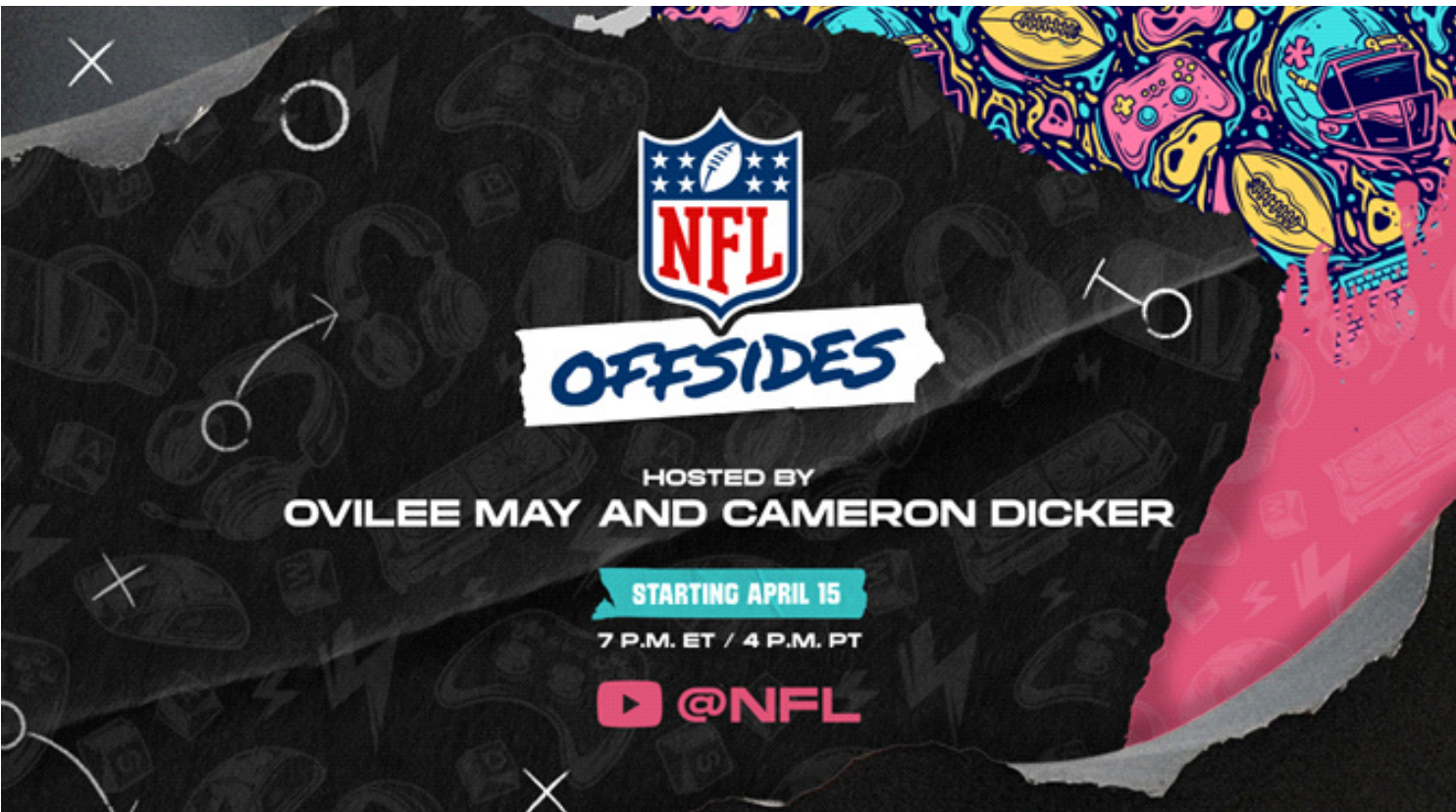


Sports & Entertainment

NFL players and gaming creators to compete in a new weekly online game show ‘NFL Offsides’ premiering on April 15

NEW YORK AND LOS ANGELES — March 27, 2025 — The National Football League and WePlay Studios are teaming up to launch NFL Offsides, a first-of-its-kind weekly game show where NFL players, Legends and well-known gaming creators compete in high-energy, video game-inspired challenges. Packed with larger-than-life personalities in a first-of-a-kind format, this is where content meets the gridiron in the most unexpected ways. NFL Offsides will debut on April 15, 2025, at 7 p.m. ET / 4 p.m. PT and stream live on Tuesdays during the 2025 offseason on the NFL’s official YouTube channel, with co-streams on featured creators’ channels.

The series will be hosted by Cameron Dicker, nicknamed "Dicker the Kicker," the Los Angeles Chargers Placekicker and the first NFL player born in Hong Kong, and popular streamer Ovilee May, known for her prominent hosting for esports teams, major game publishers and professional sports leagues productions. The premiere will feature NFL player Daiyan Henley of the Los Angeles Chargers and NFL Legend and 2017 NFL Offensive Player of the Year Todd Gurley, teaming up with top gaming creators Xaryu and Pikaboo for an exciting episode inspired by clas-



“NFL Offsides promises to deliver a dynamic mix of sports and gaming content that will strengthen our connection to Gen-Z fan communities,” said Ed Kiang, vice president of video gaming at the NFL. “We’re excited to partner with WePlay Studios to bring this game show to life with NFL players and Legends alongside top gaming creators.”

the biggest sports league in America, the NFL, is an incredible opportunity.”

Future episodes will feature NFL players, Legends and top gaming creators, including Terrell Owens, Jeffery Simmons, the Botez sisters, MMG, Repullze, Esfand and more.

This new series is part of the broader NFL strategy aiming to attract the next generation of fans.

NexTide Media, a creator-first media agency and ad tech solutions partner of WePlay Studios, is driving brand integrations for NFL Offsides – connecting advertisers with this one-of-a-kind gaming-meets-sports experience. For sponsorship opportunities and brand partnerships, please contact info@nextidmedia.com

sic “Brawl” games.

“NFL Offsides promises to deliver a dynamic mix of sports and gaming content that will strengthen our connection to Gen-Z fan communities,” said Ed Kiang, vice president of video gaming at the NFL. “We’re excited to partner with WePlay Studios to bring this game show to life with NFL players and Legends alongside top gaming creators.”

Each episode of NFL Offsides will be divided into three segments, with unique opportunities for viewers to engage with the talent throughout the show:

- Physical Challenge: A real-life recreation of video game-inspired sets and challenges that will test participants’ physical and strategic skills.
- Mystery Segment: An unpredictable twist where participants could face puzzles, quizzes or

surprise challenges led by the production team or their community in chat.

- Gaming Showdown: The ultimate test of reflexes and teamwork as participants go head-to-head in a leading video game title, pushing their competitive skills to the limit.

The show will be produced by WePlay Studios, a content production team specializing in creating entertainment shows and

Academy Award-Nominated actress Amy Irving puts a punk-rock spin on Willie Nelson-Penned ‘If You Want Me To Love You I Will’

March 27, 2025 –Academy Award-nominated actress and singer Amy Irving has shared “If You Want Me To Love You I Will,” the latest single from her forthcoming album Always Will Be, out April 25 via Queen Of The Castle Records/Missing Piece Records. Originally written by Willie Nelson for Irving to sing in their 1980 film Honeysuckle Rose, this infectious punk-rock revamp arrives with a high-octane music video featuring styling and makeup by singer-songwriter Shamir. The new song was featured at People who spoke with Irving about Always Will Be and praised its “kaleidoscope of different genres.” “If You Want Me To Love You I Will” is one of many renditions from her longtime friend Nelson’s iconic catalog that comprises her new album, with special guests including Steve



Academy-nominated actress and singer Amy Irving releases latest single from her album “Always Will Be” on April 25. (Photo Credit: Gabriel Barreto)

Earle, Amy Helm, Louis Cato, Chris Pierce, Lizzie No and Nelson himself.

Irving will be performing album release shows at New York City’s City Winery on May 4 with guest performances by Steve Earle and Amy Helm, followed by a stop at Levon Helm Studios in Woodstock, NY on May 31. For more information and tickets, visit amyirvingmusic.com.

Recently, Irving invited The New York Times into her rustic, barn-style home, which includes a designated music area with Nelson’s guitar that he gave her during the filming of Honeysuckle Rose.

“Willie wrote me a sweet song to sing to him in the movie Honeysuckle Rose,” says Irving about the new single. “In my band and Goolis’ hands, it ain’t too sweet anymore! I had so much fun shooting this video and

Please see sports-Ent. 4

About WePlay Studios

WePlay Studios is a content-driven production company that blends gaming, technology and storytelling to create unparalleled viewer experiences. The company accelerates the entertainment industry with creative solutions in broadcasting, augmented reality, visual effects, interactive experiences, etc. Networks, brands and agencies worldwide turn to WePlay Studios for content development, production execution and highly targeted brand integrations.

The WePlay team was short-listed for the Sports Emmy Awards for 2022 for outstanding coverage of an esports event and won the Webby Awards in 2023 for the best virtual event, among many other awards. WePlay Studios is proud to have developed, produced, hosted and broadcast over 30 esports and gaming events, amassing nearly two million followers and 235 million views on Twitch.

Email entertainment news and photos to MSentertainment@prodigy.net

